



# Hawkeye on Safety 2021

## Conference Agenda

<b>7:00 am</b>	<b>Registration, Breakfast &amp; Exhibits</b>		<b>Exhibit Hall</b>
<b>7:30 am</b>	<b>Welcome to Hawkeye on Safety</b>		<b>Exhibit Hall</b>
<b>8:00 am</b>	<b>Keynote – Kevin Hines</b>		<b>Exhibit Hall</b>
<b>9:30 am</b>	<b>Refreshments &amp; Exhibits</b>		<b>Exhibit Hall</b>
<b>10:00 am</b>	<b>Breakout Session 1</b>		
-	Creating a Safety Culture – Why, What, and How	Brent Taylor Kirk Dighton	Coral B
-	Hiring and Retaining Healthy Employees During a Labor Shortage Crisis	Darrin Ausman	Coral C
-	Fire and Life Safety 101	Nic Pruter	Coral D
-	Mobile Elevated Work Platform - Operator and Supervisor Requirements in ANSI A92.24.	Margret Meade	Oakdale III
<b>11:00 am</b>	<b>Breakout Session 2</b>		
-	Diversity, Equity, and Inclusion in the Workplace	Erin Stresow	Coral B
-	Return to Work and Beyond: How a Neuro Rehab Clinic Assists in Return to Work and Offers Episodic Care	Paula Duve	Coral C
-	Stigma, Safety and Policies: Addressing Mental Health in the Construction Industry	Diane Rohlman	Coral D
-	NFPA 70E: Changes to the NFPA 70E - 2021 Edition	Jason Wolf	Oakdale III
<b>12:00 pm</b>	<b>Lunch &amp; Exhibits</b>		<b>Exhibit Hall</b>
<b>1:00 pm</b>	<b>Breakout Session 3</b>		
-	Iowa Workers Compensation Law Updates from a Claims Handling Perspective	Dawn Hays	Coral B
-	“Ugh...Another Boring Safety Meeting”	Amy Roosa Sarah Allender Floyd Sauter	Coral C
-	Scaffolding: The Importance of Being Thorough	Ernest Melendez	Coral D
<b>2:00 pm</b>	<b>Breakout Session 4</b>		
-	Environmental Safety 101	Matt Deutsch	Coral B
-	Combating Harassment and Promoting Respectful Worksites	Robin Clark- Bennett Guillermo Morales	Coral C
-	Confined Space Entry Program Management	Adam Britton	Coral D
<b>3:00 pm</b>	<b>Refreshments &amp; Exhibits</b>		<b>Exhibit Hall</b>
<b>3:15 pm</b>	<b>General Session: OSHA Update – Chris Downs</b>		<b>Exhibit Hall</b>
<b>4:15 pm</b>	<b>Closing Announcements</b>		<b>Exhibit Hall</b>



# Hawkeye on Safety 2021

## Keynote Speaker

### Kevin Hines



Kevin Hines is an award-winning brain/mental health and suicide prevention activist, entrepreneur, multiple award-winning filmmaker, best-selling author, international educator and speaker who reaches audiences with his story of an unlikely survival and his strong will to live.

Two years after he was diagnosed with bipolar disorder (19 years of age), he attempted to take his life by jumping from the Golden Gate Bridge. He is one of only thirty-four to survive the fall, and the only one to regain full physical mobility. The fall would break his body, but not his spirit.

Today, Kevin dedicates his life to saving lives and encouraging others to seek help and spread empathy by spreading the message of hope and sharing his story. He is one of the most respected and admired voices of lived experience. Kevin's story is a remarkable testament to the strength of the human spirit and a reminder for us to love the life we have.



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## Conference Details

**Registration for 1-9 people: \$45 per person**

**Registration for 10+ people: \$35 per person**

### Registration

Advance registration is required. Registration fee includes all course materials, instruction, parking, breakfast, lunch, and refreshment breaks.

Continuing Education Unit costs are separate (see below). To register, please go to [HawkeyeOnSafety.com](http://HawkeyeOnSafety.com).

### Purpose & Intended Audience

This conference will provide current information on health and safety topics in a wide variety of professions and fields, with a particular emphasis on the concerns most relevant to construction and facilities. This conference will also provide key networking opportunities needed to keep current in safety standards and trends. This conference is intended for health and safety professionals, construction professionals (electrical, plumbing, roofing, carpentry, masonry, etc.), architectural professionals, compliance officers, inspectors, project/facility personnel, general industry, medical professionals, and anyone looking for CEUs in health and safety.

### Lodging

A block of rooms has been reserved September 26, 2021 – October 4, 2021 at the conference location, the Hyatt Regency Coralville Hotel & Conference Center, at the group rate of \$127+tax per night using the group code G-HOSC. To reserve a room, call 319-688-4000.

### General Continuing Education Units (CEUs)

This conference is eligible for **0.65** general CEUs for **6.5** contact hours.

To receive CEUs, participants must pay a \$10 CEU fee in advance. CEU cards will be collected at the end of the day. General CEU award letters will be emailed approximately 4-6 weeks after the event.

### Nondiscrimination & Accessibility Statements

The University of Iowa prohibits discrimination in employment, educational programs, and activities on the basis of race, creed, color, religion, national origin, age, sex, pregnancy, disability, genetic information, status as a U.S. veteran, service in the U.S. military, sexual orientation, gender identity, associational preferences, or any other classification that deprives the person of consideration as an individual. The university also affirms its commitment to providing equal opportunities and equal access to university facilities. For additional information on nondiscrimination policies, contact the Director, Office of Equal Opportunity and Diversity, the University of Iowa, 202 Jessup Hall, Iowa City, IA 52242-1316, 319-335-0705 (voice), 319-335-0697 (TDD), [diversity@uiowa.edu](mailto:diversity@uiowa.edu).

Individuals with disabilities are encouraged to attend all University of Iowa-sponsored events. If you are a person with a disability who requires reasonable accommodation to participate in this program, please contact Breanna Reed at [breanna-reed@uiowa.edu](mailto:breanna-reed@uiowa.edu) or call 319-467-0283.



# Hawkeye on Safety 2021

## Breakout 1 : 10:00 am – 11:00 am

### Creating a Safety Culture – Why, What, and How

Coral B

**Brent Taylor - Owner and President, D. C. Taylor Co.**

**Kirk Dighton - Safety Manager, D. C. Taylor Co.**

Creating a safety culture in any business starts at the top. Take a journey with D.C. Taylor Co as we explore why safety is top of the list of priorities, what safety means, and how we get there.

### Hiring and Retaining Healthy Employees During a Labor Shortage Crisis

Coral C

**Darrin Ausman, MBA, OTR/L, CHT, CEAS III – Area Market Development Manager, Athletico**

The current labor shortage is affecting the way we build and retain our teams. We will discuss new methods and “out of the box” thinking to maximize the number of new hires in an effective and efficient manner. Streamlining the process from interview to day one on the job. Placement and training strategies to keep employees comfortable, productive, and at work to meet production needs. Strategies will be discussed that keep a workforce strong, minimize workers’ compensation claims, reduce group health spend and improve the safety culture.

### Fire and Life Safety 101

Coral D

**Nic Pruter – Fire Marshall, Coralville Fire Department**

In this session, we will discuss the importance of corporate/company fire safety plans and protocols, evacuation plans- how to create and implement them, and the minimum recommendation for fire safety education in a corporate setting.

### Mobile Elevated Work Platform - Operator and Supervisor Requirements in ANSI A92.24.

Oakdale III

**Margret Meade - Safety Outreach Coordinator, Iowa Association of Municipal Utilities**

Are you familiar with the operator and supervisor requirements in the newest revision of ANSI A92, the standard for Mobile Elevating Work Platforms? Learn the different types and classes of MEWP and how they affect the training that must be conducted for operator qualifications. As a supervisor, we will discuss your role and accountability in the MEWP training and operation program.



# Hawkeye on Safety 2021

## Breakout 2 : 11:00 am – 12:00 noon

### Diversity, Equity, and Inclusion in the Workplace

Coral B

**Erin Stresow, PhD, MA, BA, BS - Assistant Director of Diversity Resources Division of Diversity, Equity, and Inclusion, University of Iowa**

This session will allow participants to understand the importance of diversity, equity, and inclusion in the workplace and its impact on the health and well-being of employees. Participants will explore identities, intersectionality, Maslow's Hierarchy of Needs (basic human needs), psychological safety, sense of belonging, and reflect on how these impact effectiveness.

### Return to Work and Beyond: How a Neuro Rehab Clinic Assists in Return to Work and Offers Episodic Care

Coral C

**Paula Duve, DPT, CBIS - Physical Therapist, On With Life**

The purpose of this presentation is to provide healthcare professionals with an overview of concussion and return to work, especially pertaining to those with lingering concussion symptoms after the typical two to four-week recovery time. In addition, the presentation will provide the audience with specific examples of individualized, survivor-specific transdisciplinary interventions utilized to address a myriad of challenges with returning to work post-concussion.

### Stigma, Safety and Policies: Addressing Mental Health in the Construction Industry

Coral D

**Diane S. Rohlman, PhD - Professor, Occupational and Environmental Health Director, Healthier Workforce Center of the Midwest**

Construction is one of the most hazardous industries, with high rates of fatal and non-fatal injuries. Work organizational factors such as irregular employment, lengthy commute times, long work hours, and employer policies all impact health and safety. Construction workers also have higher rates of alcohol use, smoking, and engage in other unhealthy behaviors. In addition, suicide rates in the construction industry are the second highest among all occupations. Behavioral health problems can lead to increased absenteeism, high turnover, lost productivity, and workplace injuries. Characterized by a "tough guy" culture, stigma can prevent individuals from seeking treatment. A leadership commitment to health and safety, workplace policies, and supervisor training can promote worker well-being on the construction site.

### NFPA 70E: Changes to the NFPA 70E - 2021 Edition

Oakdale III

**Jason Wolf, CSP, CESCO - Safety Training Manager, The ESCO Group**

This presentation will cover the changes to the NFPA 70E - 2021 edition, released in October of 2020, and how the changes may affect your electrical safety program.



# Hawkeye on Safety 2021

## Breakout 3 : 1:00 pm – 2:00 pm

### Iowa Workers Compensation Law Updates from a Claims Handling Perspective

Coral B

**Dawn Hays, CPCU SCLA AIC - Workers' Compensation Claims Supervisor, UFG Insurance**

This session will provide high-level awareness of activity within the workers' compensation system of Iowa. Also included will be highlights of the best practices for employers and claims professionals to mitigate the potential for litigation exposure.

### “Ugh...Another Boring Safety Meeting”

Coral C

**Amy Roosa – Regional Field Safety Manager, AmeriGas**  
**Sarah Allender – Safety and Loss Control Specialist, TrueNorth Companies**  
**Floyd Sauter – Independent Safety Consultant**

We've all been there, right? A safety meeting where you could barely keep your eyes open? Our goal is to make safety training fun again. We will discuss learning styles, presentation techniques, and how to engage your audience. Get ready to learn, participate and have some fun.

### Scaffolding: The Importance of Being Thorough

Coral D

**Ernest Melendez, BS in Environmental Science, ASTD Certified Training Professional – EHS Area Manager, BrandSafway**

This session will introduce the audience to BrandSafway Scaffolding Systems and some of the unexpected risks associated with this industry. Participants will be reintroduced to the importance of conducting a thorough incident investigation, especially when there is a Potential Serious Injury or Fatality (PSIF) present. Two very unusual PSIF incidents will be shared with the participants which should test their incident investigative skills.



# Hawkeye on Safety 2021

## Breakout 4 : 2:00 pm – 3:00 pm

### Environmental Safety 101

Coral B

**Matt Deutsch, CSP, CHMM - Senior Project Manager, Impact7G, Inc.**

This session will highlight the importance of a thorough hazard recognition process and the control measures necessary to prevent an incident, whether that is an injury, illness, property damage, or environmental impact.

### Combating Harassment and Promoting Respectful Worksites

Coral C

**Robin Clark-Bennett - Director, University of Iowa Labor Center**

**Guillermo Morales - Labor Educator, University of Iowa Labor Center**

This session covers what workplace harassment is, how to recognize it, strategies for addressing it, and its impacts on workplace health and safety.

### Confined Space Entry Program Management

Coral D

**Adam Britton, CSP – Workplace Safety & Industrial Hygiene Leader, IFF**

Confined space entry is a common activity at many industrial facilities. Managing an effective program requires a deep understanding of the hazards of the confined spaces at your site, and solid controls that must be communicated to all participants. This session will identify commonly overlooked hazards for confined space entry and share some best practices that can help your employees safely manage this high-risk activity.



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## Educational Objectives

Upon completion of the offering, the participant should be able to...

<b>Taylor, Dighton</b>	<ul style="list-style-type: none"> <li>List the reasons for creating and supporting a safety culture in business.</li> <li>Describe what safety means to business success.</li> <li>List how a responsive safety culture is obtained in a busy industrial roofing business.</li> </ul>
<b>Ausman</b>	<ul style="list-style-type: none"> <li>Identify situations where proper use of a job analysis is used to create a consistent, effective, and work injury claim resistant workforce.</li> <li>Recognize how a safety program can work to optimize labor output along with minimizing claims for both workers compensation and group health.</li> </ul>
<b>Pruter</b>	<ul style="list-style-type: none"> <li>Discuss the importance of fire safety in a corporate setting</li> <li>Explain the essentials of emergency preparedness in a corporate setting.</li> </ul>
<b>Meade</b>	<ul style="list-style-type: none"> <li>Demonstrate familiarity with the criteria for operator qualifications for mobile elevating work platforms.</li> <li>Summarize the types and classes of MEWPs and how they are designed to be used.</li> </ul>
<b>Stresow</b>	<ul style="list-style-type: none"> <li>Define basic definitions and describe of concepts diversity, equity, and inclusion.</li> <li>Identify various identities that individuals hold.</li> <li>Summarize Maslow's Hierarchy of Needs and how it impacts individuals, teams, and organizations.</li> <li>Apply best practices, approaches, and strategies for building, supporting, leading, and managing diverse teams.</li> <li>Recall ways to eliminate behaviors and practices that create barriers to inclusion.</li> </ul>
<b>Duve</b>	<ul style="list-style-type: none"> <li>Describe the difference between an ortho clinic versus a neuro rehabilitation clinic.</li> <li>Discuss return to work protocol and benefits of therapy through this transition.</li> <li>Define episodic care and the benefits of breaks from therapy.</li> </ul>
<b>Rohlman</b>	<ul style="list-style-type: none"> <li>Describe factors that contribute to mental health among construction workers.</li> <li>Understand why we need to promoting mental health and wellbeing in the workplace.</li> <li>Explain how to recognize the warning signs, start a conversation and make this topic a part of the safety conversation</li> </ul>
<b>Wolf</b>	<ul style="list-style-type: none"> <li>Identify key concepts to update an electrical safety program to changes in standards.</li> <li>Discuss impact of changes on industry and work practices.</li> </ul>





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## Educational Objectives

Upon completion of the offering, the participant should be able to...

<b>Hays</b>	<ul style="list-style-type: none"><li>• Explain recent workers compensation legal activity in Iowa.</li><li>• Outline best practices for initial claims handling to help mitigate the potential for litigation exposure.</li></ul>
<b>Roosa, Allender, Sauter</b>	<ul style="list-style-type: none"><li>• Identify different learning and presentation styles and apply the different styles on the job.</li></ul>
<b>Melendez</b>	<ul style="list-style-type: none"><li>• Discuss the importance of conducting thorough incident investigations.</li></ul>
<b>Deutsch</b>	<ul style="list-style-type: none"><li>• Identify potential hazards in your working environment and implement the necessary control measures to keep you and your team safe.</li></ul>
<b>Clark-Bennett, Morales</b>	<ul style="list-style-type: none"><li>• Explain the impact of harassment on health and safety in the workplace.</li><li>• Identify workplace harassment and recall the steps to address it.</li></ul>
<b>Britton</b>	<ul style="list-style-type: none"><li>• Outline the importance of confined space permits and using them to identify potential gaps in your program.</li><li>• Discuss use of OSHA confined space advisor to identify your hazards in the workplace.</li></ul>



# Hawkeye on Safety 2021 Conference Map

