



# HAWKEYE ON SAFETY 2025

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# Hawkeye on Safety 2025

## Conference Agenda

|                 |                                                                                                                           |                                                       |
|-----------------|---------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------|
| <b>7:00 am</b>  | <b>Registration, Breakfast &amp; Exhibits</b>                                                                             | <b>Exhibit Hall</b>                                   |
| <b>7:30 am</b>  | <b>Welcome and Announcements to Hawkeye on Safety – Tammi Goerdt</b>                                                      | <b>Exhibit Hall</b>                                   |
| <b>8:00 am</b>  | <b>Keynote – Jason Kunz</b>                                                                                               | <b>Exhibit Hall</b>                                   |
| <b>9:30 am</b>  | <b>Refreshments &amp; Exhibits</b>                                                                                        | <b>Exhibit Hall</b>                                   |
| <b>10:00 am</b> | <b>Breakout Session 1</b>                                                                                                 |                                                       |
|                 | - Navigating Leave and Disability: Facilitating Compliance, Fostering Empathy, and Enhancing Mental Health Accommodations | Aarin Harper<br>Coral AB                              |
|                 | - Industrial Hygiene: Mysteries Uncovered                                                                                 | Jenn Holliday<br>Coral C                              |
|                 | - NFPA 70B - Discussing the importance of the 2023 changes and requirements for developing and implementing an EMP        | Margret Meade<br>Coral DE                             |
|                 | - Work Related Concussion and Head Trauma Safety                                                                          | Paula Duve<br>Oakdale 123                             |
| <b>11:00 am</b> | <b>Breakout Session 2</b>                                                                                                 |                                                       |
|                 | - Recovery Friendly Workplaces: A Safety Strategy for a Stronger Workforce                                                | Diane Rohlman<br>Coral AB                             |
|                 | - Hoisting and Rigging: General Requirements                                                                              | Drew Caulfield<br>Coral C                             |
|                 | - Putting AI to Work: Perceptions vs. Reality: Panel Discussion                                                           | Kirk Dighton<br>Dana Schultz<br>Dan Tuuri<br>Coral DE |
|                 | - Prediction Power: Leading Indicators to Combat Strains, Heat, and Forklift Risk Using Wearable                          | Tom West<br>Oakdale 123                               |
| <b>12:00 pm</b> | <b>Lunch &amp; Exhibits</b>                                                                                               | <b>Exhibit Hall</b>                                   |
| <b>1:00 pm</b>  | <b>Breakout Session 3</b>                                                                                                 |                                                       |
|                 | - Be More Than a Bystander, Part 1                                                                                        | Mark Smith<br>Coral AB                                |
|                 | - Understanding Steam Velocity and Waterhammer Safety                                                                     | James Stratton<br>Coral C                             |
|                 | - An Overview of Hazardous Communication, SDSs, and Chemical Safety                                                       | Samantha Bonesz<br>Andrew Shoemaker<br>Coral DE       |
|                 | - Ergonomics and Back Safety                                                                                              | Caley Ploessl<br>Oakdale 123                          |
| <b>2:00 pm</b>  | <b>Breakout Session 4</b>                                                                                                 |                                                       |
|                 | - Be More Than a Bystander, Part 2                                                                                        | Mark Smith<br>Coral AB                                |
|                 | - Prevention of Heat-Related Illnesses and Injuries in Construction                                                       | Gavin West<br>Coral C                                 |
|                 | - From Policy to Practice: Improving the Odds                                                                             | Kirk Dighton<br>Coral DE                              |
|                 | - Fall Protection & Fixed Ladder Safety: Addressing OSHA's Looming Changes. Is Your Facility Ready?                       | Scott Burkart<br>Oakdale 123                          |
| <b>3:00 pm</b>  | <b>Refreshments &amp; Exhibits</b>                                                                                        | <b>Exhibit Hall</b>                                   |
| <b>3:15 pm</b>  | <b>Workplace Violence Mitigation and De-escalation</b>                                                                    | Jason A. Clausen<br><b>Exhibit Hall</b>               |
| <b>4:15 pm</b>  | <b>Closing Announcements</b>                                                                                              | <b>Exhibit Hall</b>                                   |



# Hawkeye on Safety 2025

## Keynote Speaker

### Jason Kunz



With over a decade of experience with the 3M company in a variety of technical and leadership roles, and keynotes/workshops delivered for more than 20,000 people across 36 countries, Jason Kunz demonstrates his passion for the safety and health profession across multiple platforms. A forward-thinker, with the objective to elevate the safety, health and well-being of all workers, Jason uses his voice to amplify the profession and the professional. His life journey, blessings, and struggles have inspired a commitment to building professional communities that ensure an empowerment of their people. Jason is a husband, co-founder of Best Christmas Ever, speaker, coach, and community advocate. He's a CIH and CSP, but mostly grateful to have a J-O-B and work with some of the most passionate people on the planet. Married since 2019, Jason and his wife Malia recently welcomed their first child and call Minneapolis-Saint Paul home.

### Session Title and Description

#### **“Building a Better Tomorrow: The Future of Safety and Health”**

In an era of rapid transformation, the safety profession stands at a crossroads. The call for change has never been more urgent, but the key to unlocking a brighter future lies in the heart of effective leadership. Your leadership. Join us for an energizing keynote that challenges norms and inspires a focus on where we need to go, rather than an emphasis on what's in the way. This session is an invitation to move beyond traditional approaches and cultivate environments that empower every team member from the front office to the frontline to take ownership and contribute to your company's success. With compelling stories and cutting-edge research, we will highlight how your leadership can drive a shift in both mindset and practice. As we spotlight strategies rooted in SIF prevention and Human and Organizational Performance (H&OP), you'll discover how fostering a culture of collaboration, engagement, and transparency can drive retention, mitigate risk and advance your operations. This isn't merely a presentation, it's an invitation to action, a glimpse into the future. A future that sees people not as they are, but as they could be, one that meets people where they're at, then does the hard work to send them home better...



# Hawkeye on Safety 2025

## Conference Details

**Registration for 1-9 people: \$55 per person**

**Registration for 10+ people: \$45 per person**

### Registration

Advance registration is required. Registration fee includes all course materials, instruction, parking, breakfast, lunch, and refreshment breaks.

Continuing Education Unit costs are separate (see below). To register, please go to [HawkeyeOnSafety.com](https://HawkeyeOnSafety.com).

### Purpose & Intended Audience

This conference will provide current information on health and safety topics in a wide variety of professions and fields, with a particular emphasis on the concerns most relevant to construction and facilities. This conference will also provide key networking opportunities needed to keep current in safety standards and trends. This conference is intended for health and safety professionals, construction professionals (electrical, plumbing, roofing, carpentry, masonry, etc.), architectural professionals, compliance officers, inspectors, project/facility personnel, general industry, medical professionals, and anyone looking for CEUs in health and safety.

### Lodging

A block of rooms has been reserved at the conference location, the Hyatt Regency Coralville Hotel & Conference Center, at the group rate of \$137+tax per night using the group code G-2LFN. To reserve a room, call 319-688-4000.

### General Continuing Education Units (CEUs)

This conference is eligible for **0.65** general CEUs for **6.5** contact hours.

To receive CEUs, participants must pay a \$10 CEU fee in advance. General CEU award letters will be emailed approximately 2-4 weeks after the event.

### Nondiscrimination & Accessibility Statements

The University of Iowa prohibits discrimination in employment, educational programs, and activities on the basis of race, creed, color, religion, national origin, age, sex, pregnancy (including childbirth and related conditions), disability, genetic information, status as a U.S. veteran, service in the U.S. military, sexual orientation, gender identity, or associational preferences. The university also affirms its commitment to providing equal opportunities and equal access to university facilities. For additional information on nondiscrimination policies, contact the Director, Office of Institutional Equity, the University of Iowa, 202 Jessup Hall, Iowa City, IA 52242-1316, 319-335-0705, [oie-ui@uiowa.edu](mailto:oie-ui@uiowa.edu).

Individuals with disabilities are encouraged to attend all University of Iowa-sponsored events. If you are a person with a disability who requires a reasonable accommodation in order to participate in this program, please contact Tammi Goerdt in advance at 319-335-4423.



# Hawkeye on Safety 2025

Breakout 1: 10:00 am – 11:00 am

## Navigating Leave and Disability: Facilitating Compliance, Fostering Empathy, and Enhancing Mental Health Accommodations

Coral AB

**Aarin Harper, BS Psychology; MS Organization Leadership and Management, PHR – UI Health Care**

High level overview of big 3 – leave & accommodation laws: FMLA, ADA, and PWFA. How to set the stage for successful leave request management and interactive process. Provide tips on addressing increasing requests related to mental health diagnoses. Will mention IPPL - this is primarily pay during parental/bonding leave. (This is not legal advice – consult with your company’s legal advisors.)

## Industrial Hygiene: Mysteries Uncovered

Coral C

**Jennifer (Jenn) Holliday, CIH, Senior Industrial Hygienist, Project Manager, Terracon Consultants, Inc.**

Devoted to anticipation, recognition, evaluation, control and confirmation of hazards in the workplace, Industrial Hygienists serve to protect people from factors within a workplace contributing to illness, impaired health and wellbeing, and discomfort among workers as well as the surrounding communities. Exposures may be easy to identify when you can see them with a naked eye. What if they are “hidden” and not as obvious? If left unrecognized and uncontrolled, these hazards can cause major disruptions in our organizations and communities.

## NFPA 70B and Electrical Preventive Maintenance Requirements

Coral DE

**Margret Meade, Safety Outreach Coordinator - Iowa Association of Municipal Utilities**

Safety is dependent on properly maintained overcurrent protective devices and electrical equipment. Improperly maintained equipment has a higher chance of failure and increased incident energy, which could increase the risk of injury or death to workers. This is where NFPA 70B, Standard for Electrical Equipment Maintenance, applies.

## Work Related Concussion and Head Trauma Safety

Oakdale 123

**Paula Duve, PT, DPT, CBIS, CSRS, Physical Therapist and Therapy Manager, On With Life**

This session will review concussion 101, transdisciplinary treatment of concussion, returning to work after a head injury, and head injury prevention strategies.



# Hawkeye on Safety 2025

**Breakout 2: 11:00 am – 12:00 noon**

## Recovery-Friendly Workplaces: A Safety Strategy for a Stronger Workforce

**Coral AB**

**Diane Rohlman, PhD, Director - Healthier Workforce Center of the Midwest**

A look at the emerging property risks associated with the increased use of lithium-ion batteries and electric vehicles. This includes a look at exposures in key industries such as habitation, retail, manufacturing, and distribution. Discussion on current best practices for protection and what the future may hold as more research is done on this exposure.

## Hoisting and Rigging: General Requirements

**Coral C**

**Drew Caulfield, LiUNA Certified/A.N.A.B. Accredited Instructor - Iowa Laborers' Education and Training**

In this session we will explore the general requirements for safe hoisting and rigging operations as outlined in OSHA 29 CFR 1926, including training and inspection requirements, and safe work practices.

## Putting AI to Work: Perceptions vs. Reality: Panel Discussion

**Coral DE**

**Kirk Dighton - Safety Manager D. C. Taylor Co, Owner / Consultant, Imperial Safety Solutions LLC**

**Dana Schultz, HR & Safety Manager – Superior Tube Products**

**Dan Tuuri, Information Security Analyst – TrueNorth Companies**

The AI panel discussion brings together experts to explore AI's impact on the safety industry. This session will bring together industry leaders to discuss topics like ethical use, potential biases, practical applications, confidentiality, and future challenges as they relate to the workplace and/or workplace safety. Attendees will have the opportunity to engage with the panelists and gain insight into the future of AI.

## Prediction Power: Leading Indicators to Combat Strains, Heat, and Forklift Risk Using Wearables

**Oakdale 123**

**Tom West, SPHR, SHRM-SCP, COSS, VP & Global Practice Leader, MakuSafe Wearable Tech**

What if your safety program could predict and prevent the most common injuries before they occur? This breakout session presents a forward-thinking but grounded approach to preventing MSDs, heat illness, and forklift incidents through wearable technology. By tracking motion, environmental conditions, and worker exposure data—without collecting PII—organizations are gaining insight into hidden risks. We'll share how leading companies are turning this data into action, reducing claims, and shaping safer, smarter workplaces with tech that's as practical as it is powerful.



# Hawkeye on Safety 2025

## Breakout 3: 1:00 pm – 2:00 pm

### Be More Than a Bystander – Part 1

Coral AB

**Mark Smith, Journeyman Carpenter, Business Representative, North Central States Regional Council of Carpenters**

A real, “Pull no Punches” and from the heart discussion around NOT being a bystander for all gender-based harassment, bullying, and violence in the workplace. Taking a deep dive into how we have “unconsciously” cultivated jobsites into a toxic environment. Participants will leave the session with new skills and tools, giving them the courage and empowerment to “BE MORE THAN A BYSTANDER” in any setting they find themselves.

### Understanding Steam Velocity and Waterhammer

Coral C

**James Stratton - Schimberg Co,**

Basic understanding of how the velocity of the steam system increases the force of waterhammer

### An Overview of Hazardous Communication, SDSs, and Chemical Safety

Coral DE

**Samantha Bonesz, Bachelor of Science degrees in Chemical Engineering and Biological Engineering from Montana State University, senior industrial hygienist - State of Iowa OSHA Consultation and Education**

**Andrew Shoemaker, Master’s degrees in Public Administration and Occupational Safety and Health, senior industrial hygienist - State of Iowa OSHA Consultation and Education**

This session will review OSHA required elements of a Hazardous Communication Program, OSHA requirements for Safety Data Sheets, and an overview of basic elements of chemical safety.

### Ergonomics & Back Safety

Oakdale 123

**Caley Ploessl, PT, DPT, CPE, Physical Therapist & Ergonomist - Balanced Fitness & Health**

Low back pain is a leading cause of lost workdays and decreased productivity in nearly every industry. For safety professionals, preventing these injuries is not only a matter of compliance—it's essential for protecting the workforce and improving operational efficiency. This presentation explores the vital link between ergonomics and low back pain prevention, with a focus on practical, real-world solutions. Topics will include identifying ergonomic risk factors, optimizing workstation and task design, and integrating effective administrative and engineering controls. Additionally, we will cover the role of daily movement and targeted stretching routines as part of a comprehensive injury prevention strategy. Attendees will leave with tools to assess risk, implement proactive interventions, and promote a culture of safety and spinal health in the workplace.



# Hawkeye on Safety 2025

## Breakout 4: 2:00 pm – 3:00 pm

### Be More Than a Bystander – Part 2

Coral AB

**Mark Smith, Journeyman Carpenter, Business Representative, North Central States Regional Council of Carpenters**

A real, "Pull no Punches" and from the heart discussion around NOT being a bystander for all gender-based harassment, bullying, and violence in the workplace. Taking a deep dive into how we have "unconsciously" cultivated jobsites into a toxic environment. Participants will leave the session with new skills and tools, giving them the courage and empowerment to "BE MORE THAN A BYSTANDER" in any setting they find themselves.

### Prevention of Heat-Related Illnesses and Injuries in Construction

Coral C

**Gavin West, MPH, Director of Health Research, CPWR - The Center for Construction Research & Training**

This session will cover three main topics:

1. Defining the problem of extreme heat and its impacts in the workplace
2. Proposed and existing heat stress regulations
3. Strategies, resources, and guidance to prevent heat-related illnesses and injuries

### From Policy to Practice: Improving the Odds

Coral DE

**Kirk Dighton- Masters Degree in Occupational Health and Safety, Paramedic Retired, Safety Manager D. C. Taylor Co, Owner / Consultant, Imperial Safety Solutions LLC**

Putting the right words on paper to create policies and procedures is not that hard. But follow through to company personnel compliance is another story. We'll take a look at some ideas and success stories for implementing a successful safety culture in your organization.

### Fall Protection & Fixed Ladder Safety: Addressing OSHA's Looming Changes. Is Your Facility Ready?

Oakdale 123

**Scott Burkart, Senior Safety Consultant, Pearl Engineering Corp.**

Our presentation embarks on an informative discussion into the upcoming changes to OSHA's fixed ladder requirements that are phasing in between now and 2036. While this date seems far off, facilities with multiple ladders will want to make sure they are planning and budgeting for compliance before the deadline. However, many of the rule changes require action now to comply. Our aim is to arm facility managers and safety professionals with the knowledge and tools needed to determine that their facilities are in full compliance with the OSHA standards for fixed ladder safety and fall protection, ensuring a safer work environment for all. Join us as we navigate through these critical issues, offering practical insights and actionable strategies to prevent accidents and promote a culture of safety within your facility.

### Workplace Violence Mitigation and De-escalation

Exhibit Hall

**Jason A. Clausen, CSP, CSPHA, Loss Prevention Specialist - SFM Insurance**

A look a process for recognizing and mitigating potentially violent situations in the workplace through having a program, developing situational awareness, executing effective de-escalation techniques, planning exit strategies, and resource utilization.



# Hawkeye on Safety 2025

## Educational Objectives

Upon completion of the offering, the participant should be able to...

|                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|-----------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Harper</b>                     | <ul style="list-style-type: none"><li>• High level overview of FMLA, ADA, PWFA and common compliance concerns</li><li>• Fostering empathy while supporting operational goals</li></ul>                                                                                                                                                                                                                                                                                                               |
| <b>Holliday</b>                   | <ul style="list-style-type: none"><li>• Gain understanding of key industrial hygiene concepts</li><li>• Understand why industrial hygiene should be an important component of an organization's safety and health program</li><li>• Understand when an industrial hygiene assessment would be necessary</li></ul>                                                                                                                                                                                    |
| <b>Meade</b>                      | <ul style="list-style-type: none"><li>• Explanation of the relationship between NFPA's 70B standard and electrical system maintenance for fixed locations.</li></ul>                                                                                                                                                                                                                                                                                                                                 |
| <b>Duve</b>                       | <ul style="list-style-type: none"><li>• Review cause and symptoms of a concussion/head injury.</li><li>• Identify ways therapy could be beneficial in treatment of a head injury and assist with returning to work.</li><li>• List strategies to prevent concussion/head injury.</li></ul>                                                                                                                                                                                                           |
| <b>Rohlman</b>                    | <ul style="list-style-type: none"><li>• Describe characteristics and benefits of a recovery-friendly workplace (policies, programs, and practices)</li><li>• Identify resources and support available for Iowa employers seeking to implement recovery-friendly practices</li><li>• Understand strategies for addressing stigma and discrimination related to substance use in the workplace</li></ul>                                                                                               |
| <b>Caulfield</b>                  | <ul style="list-style-type: none"><li>• Describe some of the general requirements for hoisting and rigging operations.</li><li>• Explain at least three safe work practices for hoisting and rigging operations.</li></ul>                                                                                                                                                                                                                                                                           |
| <b>Dighton, Schultz and Tuuri</b> | <ul style="list-style-type: none"><li>• Participants will gain a fundamental understanding of how AI is being used in workplaces as it relates to workplace safety.</li><li>• Understand the risk of blindly accepting AI generated content or data vs. evaluating accuracy, potential harm, privacy violations, etc.</li></ul>                                                                                                                                                                      |
| <b>West</b>                       | <ul style="list-style-type: none"><li>• Understand how to operationalize leading indicators using real-time data from wearable technology to identify and address the root causes of musculoskeletal injuries, heat stress, and forklift-pedestrian interactions.</li><li>• Learn practical strategies and case-based examples of how safety teams are using motion, environmental, and exposure data—without tracking individuals—to drive timely interventions and reduce costly claims.</li></ul> |
| <b>Smith</b>                      | <ul style="list-style-type: none"><li>• Utilize new techniques to be an advocate for a co-worker in need.</li><li>• Engage with peers and coworkers productively to improve workplace environment</li></ul>                                                                                                                                                                                                                                                                                          |



# Hawkeye on Safety 2025

## Educational Objectives

Upon completion of the offering, the participant should be able to...

|                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Stratton</b>              | <ul style="list-style-type: none"><li>• Learn basic pipe sizing using pressure and velocity</li><li>• How velocities increase when steam traps fail and how this causes waterhammer</li></ul>                                                                                                                                                                                                                                                  |
| <b>Bonesz and Schoemaker</b> | <ul style="list-style-type: none"><li>• Understand the requirements of a hazardous communication program and the requirements for secondary labeling.</li><li>• Understand the 16 sections of a Safety Data Sheet and the requirements for employee access to Safety Data Sheets.</li></ul>                                                                                                                                                    |
| <b>Ploessl</b>               | <ul style="list-style-type: none"><li>• Identify common ergonomic risk factors that contribute to low back pain in the workplace and describe strategies for mitigating those risks through task design and environmental adjustments.</li><li>• Demonstrate an understanding of how stretching and movement programs can be integrated into workplace safety initiatives to reduce the incidence and severity of low back injuries.</li></ul> |
| <b>Smith</b>                 | <ul style="list-style-type: none"><li>• Utilize new techniques to be an advocate for a co-worker in need.</li><li>• Engage with peers and coworkers productively to improve workplace environment</li></ul>                                                                                                                                                                                                                                    |
| <b>West</b>                  | <ul style="list-style-type: none"><li>• Defining the problem of extreme heat and its impacts in the workplace</li><li>• Proposed and existing heat stress regulations</li><li>• Strategies, resources, and guidance to prevent heat-related illnesses and injuries</li></ul>                                                                                                                                                                   |
| <b>Dighton</b>               | <ul style="list-style-type: none"><li>• At the conclusion of this session, participants will be able to discuss the most prominent ways to create and implement a successful safety program.</li><li>• How to develop a successful safety culture where employees want to engage in safe work practices for the benefit of their own health.</li></ul>                                                                                         |
| <b>Burkart</b>               | <ul style="list-style-type: none"><li>• Explain fall protection requirements and the OSHA Standards that apply to fixed ladders.</li><li>• Perform a safety assessment for fall protection and OSHA compliance for fixed ladders.</li></ul>                                                                                                                                                                                                    |
| <b>Clausen</b>               | <ul style="list-style-type: none"><li>• Understand, your employees are already thinking about this and are looking for somebody to do something about it and to make them feel empowered.</li><li>• Discover if you are planning, training, and talking about this enough.</li></ul>                                                                                                                                                           |



# Hawkeye on Safety 2025 Conference Map

